

John Graham Keynotes



Life's an adventure—sometimes a risky one.

The key is knowing what to take risks *for*, and how to take them well.

Graham's keynotes expand this thought into forty-five minutes of inspiration, practical advice and edge-of-the-seat storytelling that audiences consistently rate as the high points of their conferences.

John Graham has dodged violent death many times, surviving avalanches on distant mountains and wars and revolutions on three continents.

A slow learner, the only lesson he got from these early adventures was that he was indestructible. But the decisions he made during a terrible battle in Vietnam forced him to realize that his life had to be about more than taking risks; there *had* to be a deeper sense of meaning. Graham found that meaning in service, in helping solve public problems that mattered.

Graham's audiences love the often hair-raising, sometimes comical tales of his life-journey. Starting with his voyage as a 17-year-old seaman on a freighter in the Far East and winding through war zones, hazardous mountain climbs, conflicts at the United Nations and a sinking ship in the North Pacific, he arrives at the role he's filled for the last 25 years. As President of the Giraffe Heroes Project, he's moved thousands of people to find the meaning in their own lives by expanding focus beyond their own wants.

The lessons that Graham draws from his own story are provocative and exciting. They are also profoundly relevant, especially since Graham—who never gives a “stock speech”—carefully relates them to the culture and priorities of each audience.

Workshops. Graham usually follows up a keynote with a ninety-minute workshop on creating and communicating the power of a vision. By “vision” Graham doesn't mean words in an annual report, but a practical leadership and management tool that gets results. His completely unique workshop has led to changes large and small, from helping settle a war in the Sudan to showing a high school kid in Dallas how to recruit allies for working with the homeless.

Stick Your Neck Out



Giraffe Heroes Project

For more information
On John Graham's keynotes
and workshops, see
<http://johngrahamspeaker.org>

To book a keynote or
workshop, contact the
Giraffe Heroes Project
PO Box 759
Langley WA 98260
360 221 7989
office@giraffe.org
<http://www.giraffe.org>

Conferences Feedback

“You received rave reviews from the participants. Your presentations were just as we hoped they would be—inspiring and eloquent but also realistic and well-grounded. We appreciate all that you did to make the conference such a success.”

— *Mary McIntire, Dean of Continuing Studies, Rice University, Houston TX*

“Thanks again for all you did. We sure hit the jackpot with you.”

— *Michael Ryan, Topeka Civic Summit, Topeka KS*

“Just wanted to let you know once again how meaningful—and lasting—your comments were at the McKinsey retreat.”

— *Jennifer Futernick, McKinsey and Co., San Francisco CA*

“You enabled us to identify many of the difficulties facing the union and to begin creating a vision of what we might become. You did this by getting each one of us to reconnect with our purpose in joining the union movement in the first place and by helping us to understand the need to take greater risks and more responsibility for our actions. In this way you enabled us to raise our sights and better understand our individual and collective role in making the union become as fully potent as possible.”

— *Fred W. Pomeroy, Pres., Communications and Electrical Workers of Canada, Ottawa Ontario*

“The message you delivered could not have been more inspirational. It’s important for all of us to be reminded about something as basic as ‘caring’ and how essential it is in our lives.”

— *Juli Lindquist, Sales Manager, Four Seasons Hotel, Seattle WA*

“Your contribution to the success of the first program of Creating Community Futures: Leadership is the Difference is really beyond description. The participants were deeply moved by your work with them. I think more than simply talking about a willingness to risk, a sense of personal responsibility and connectedness with other human beings and an awareness of personal purpose and commitment, you modeled these qualities in your words and actions.”

— *Jay Howell, Director, Center for Creating Community Futures, Bellevue WA*

“The great comments about your presentations keep pouring in! Thanks again! You were truly an inspiration to everyone.”

— *Tanya Dorf, Training Director, Kansas Association of Rehabilitation Facilities, Kansas City KS*

“I am so grateful for your enormous contribution to our community service conference, for your good and helpful presence and perspective, for your thoughtful and encouraging comments, and for your example of one who has gone beyond rhetoric to a personal and sustained commitment to help others... I was also moved by the earnestness of your engagement and how much joy it so clearly brings to you.”

— *Peter W. Cobb, Executive Director, Council for Spiritual and Ethical Education, Atlanta GA*

“What a fantastic presentation!”

— *Dave Sclair, Rotary Club of Lakewood, WA*

Stick Your Neck Out



Giraffe Heroes Project